



Josh Davies

CEO

The Center for Work Ethic Development



THE CENTER FOR WORK ETHIC DEVELOPMENT





WHAT ARE EMPLOYERS LOOKING FOR?

Attitude

Education

Specific Skills

Job Experience

Work Ethic

Work History

Express Employment Survey, August 2017



THE WORK ETHIC GAP

“Three quarters of employers say that the incoming workforce is unprepared for the job market and lack an adequate work ethic.”

Bentley University – January, 2014



GENERATIONAL DECLINE

MAY 20, 2013
Obama's New Boss / Syria face-off / McCain vs. Brzezinski / PLUS: Summer's best movies & more

TIME

THE ME ME ME GENERATION

“Lazy, entitled narcissists”

Why they'll save us all

BY JOEL STEIN





GENERATIONAL DECLINE?

“Privileged, narcissistic, entitled, spoiled and promiscuous.”

- Life Magazine, **1968**

“There they are, those preening narcissists who have to document every banal moment with their cutting-edge communications technology.”

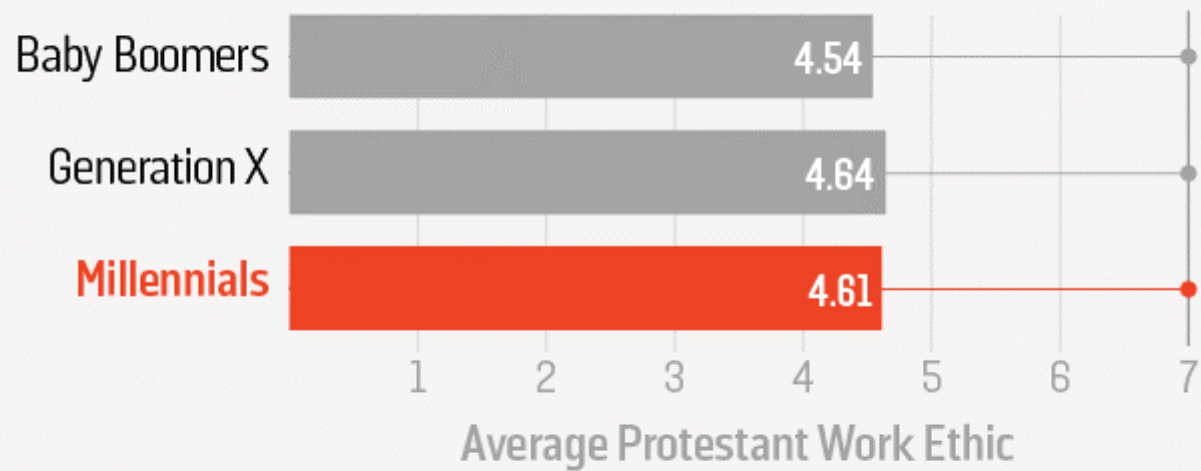
- Newsweek, **1985**



GENERATIONAL DECLINE?

Millennials Do Work

So much for the stereotypes

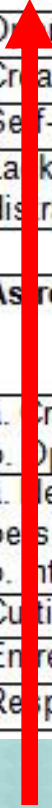


Journal of Business and Psychology, October 2016



GENERATIONAL DECLINE?

Top 5 Stereotypes of Gen Z	As reported by Gen Z			As reported by Gen Y	
#1	Creative	57%	#1	Lazy	45%
#2	Open-minded	54%	#2	Open-minded	41%
#3	New perspectives/ideas	52%	#3	Creative	38%
#4	Intelligent	44%	#4	Self-centered	37%
#5	a. Cutting-edge thinking b. lazy	41%	#5	Lack of focus, easily distracted	35%
Top 5 Stereotypes of Gen Y	As reported by Gen Z			As reported by Gen Y	
#1	Open-minded	56%	#1	a. Creative b. Open-minded	50%
#2	New perspectives/ideas	55%	#2	a. New perspectives/ideas b. Intelligent	46%
#3	Creative	54%	#3	Cutting-edge thinking	38%
#4	Intelligent	53%	#4	Entrepreneurial	29%
#5	Cutting-edge thinking	40%	#5	Responsible	27%





THE FRUIT LOOP REALITY





CAN WORK ETHIC BE TRAINED?

YES!



CAN WORK ETHIC BE TRAINED?

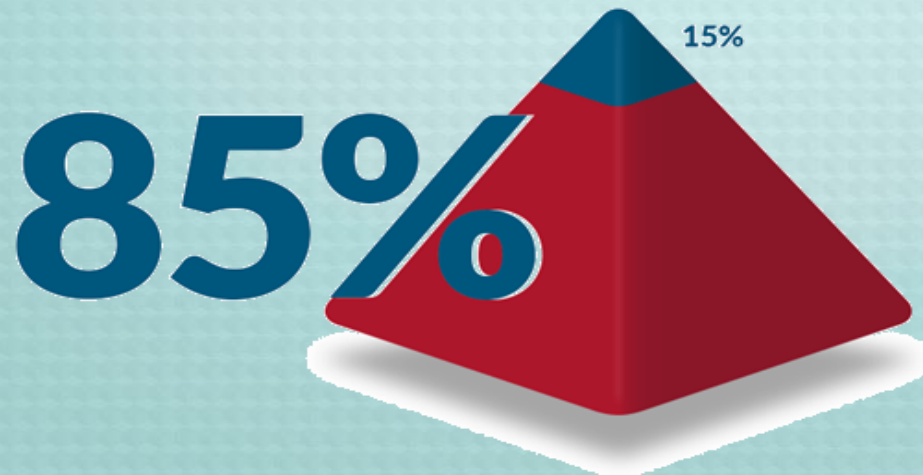
WIFEM



LINK TO EMPLOYMENT SUCCESS

85% of job success comes from having
well-developed **soft skills and people skills**

15% comes from technical and knowledge skills





OUR FOCUS

BRING YOUR  GAME



BRING YOUR  GAME

TUESDAY | OCTOBER 29

Plenary Session

*ACT FRED Talks: Fostering Relevant
Engaging Dynamic Talks*

GRAND BALLROOM
9:00 am – 10:15 am

Moderated by **Fred McConnel**
Sr. Director, Workforce
ACT



Stephanie Borowski
Speaker



Josh Davies
Speaker



Sherrell Dorsey
Speaker



Merrit Jones
Speaker



Hans Meeder
Speaker

